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# HIGH-TECH, STUDENT-RUN MULTIMEDIA POWERHOUSE, SLOPE MEDIA GROUP, LAUNCHES AT CORNELL, AUG. 31

[Targeted News Service](#), [Aug 30, 2007](#)

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Cornell University issued the following news release:



Slope Media Group (SMG), Cornell University's first comprehensive, student-run multimedia organization, has expanded its reach through additional multimedia platforms that include 24-hour television, radio and mobile broadcasting, as well as magazine publishing.

Headquartered on campus in Willard Straight Hall, with branch operations in New York City and Doha, Qatar, SMG hopes to bring together the Cornell community and student groups from all parts of the world to share their experience, knowledge and information through new, real-time media participation.

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SMG began its operation in 2006 with Slope Radio, an online radio station, and now boasts more than 220 student participants working within the organizational structure, making it the largest student media

organization at Cornell.

Live broadcast runs 24 hours a day on Slope TV at <http://slopetv.com/> and CUTV Channel 111, in addition to Slope Radio at <http://sloperadio.com/>, where more information on SMG and complete listing of the programming schedule and synopsis are available. To submit your playlist, go to <http://freshmen15.sloperadio.com/>. Contact the Cornell Press Relations Office to arrange interviews and media tours. Contact: Sabina Lee, 607/255-3024, 607/227-3341, [ssl37@cornell.edu](mailto:ssl37@cornell.edu).

Sabina Lee, 607/255-3024, 607/227-3341, [ssl37@cornell.edu](mailto:ssl37@cornell.edu).

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